

Artist Consent & Display Agreement

This Agreement outlines my voluntary consent to allow Holify.Art (“the Platform”) to publicly display my artwork(s). It defines terms of display, rights retained, promotional use, and enquiry handling. I confirm that I have read and understood the following conditions:

1. Artist Information

Artist Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

City, State, Country: _____

Artwork Titles (Max 10 – please fill the Annexure)

- 1.
- 2.
- 3.

2. Consent & Display Rights

I grant Holify.Art a **non-exclusive, royalty-free, worldwide license** to publicly display and promote the artwork(s) listed above across its website, social channels, and curated communications.

I retain **full ownership** and **copyright** of my work.

This consent permits non-commercial display and promotional use only. Holify.Art shall seek separate written approval from the Artist / Consenter for any commercial use beyond what is outlined here.

3. No Monetary Commitment

I understand and agree that:

- Holify.Art will not offer monetary compensation, royalties, or fees for showcasing my artwork(s).
- Should an enquiry be generated through the platform:
 - Holify.Art will notify me through the email provided by me in this form.
 - The enquiry will be treated as a one-time opportunity.

4. Intellectual Property & Warranty

I affirm that:

- I am the sole creator and legal rights holder of the submitted artwork(s).
- My work does not infringe upon any third-party intellectual property or moral rights.
- I have full authority to enter this Agreement and grant the permissions outlined herein.

5. Indemnification

I agree to indemnify and hold Holify.Art harmless from any legal claims, disputes, or liabilities arising from inaccuracies, ownership issues, or infringement challenges related to the artwork(s) submitted by me.

6. Termination & Platform Discretion

This Agreement becomes effective on the date of signing and remains valid unless revoked by either party.

I may withdraw my consent by providing **15 days' written notice**, upon which Holify.Art will remove my artwork(s) within **30 calendar days**.

Holify.Art reserves the sole discretion to:

- Display, in whole or in part, any works submitted by the Artist / Consenter on its website and/or associated digital platforms for purposes including but not limited to promotion, exhibition, or sale.
- Remove, in whole or in part, any works submitted by the Artist / Consenter from its website and/or associated digital platforms, at any time, without prior notice.
- Decline to accept, host, or display any works that, in its sole opinion, contain content that is unlawful, defamatory, obscene, promotes hate, incites violence, or is likely to offend cultural, religious, or community sentiments.

Holify.Art retains the right to remove or archive any submitted artwork at its editorial discretion, including after consent. I will be notified via email within 30 working days of such curatorial decisions, except in cases where immediate removal is warranted under the prohibited-content clause.

7. Jurisdiction

This Agreement shall be governed by the laws of **India**, and all disputes shall fall under the exclusive jurisdiction of **Vijayawada / Guntur, Andhra Pradesh**.

8. Others

a. Credit Attribution

Holify.Art will display my name and dimensions of the original artwork alongside each artwork (as provided by me in this form), except in collage-style or space-limited promotional formats. The title of the artwork provided by me may also be displayed where feasible.

b. Promotional Use Permission

I consent to Holify.Art featuring my artwork(s) across newsletters, social media, and exhibitions for promotional purposes.

c. Format & Resolution Responsibility

I am responsible for submitting display-ready image files (JPEG, PNG or TIFF) at recommended resolution (atleast HD).

d. Technical Compliance — Artist / Consenter ensures all works meet current technical specifications; non-compliant files may be rejected or removed. Holify Art reserves the right not to display those images which do not comply with the specifications.

e. Exclusive Listing Option (*opt-in*)

I choose to **exclusively** showcase the submitted artwork(s) on Holify.Art for a period of ____ Years (minimum one year). During this time, I will not list them on any other online platform.

f. Third-Party Rights Warranty & Indemnity — Artist or the Consenter warrants originality and indemnifies Holify.Art against any infringement claims at any point of time.

g. Right to Modify Presentation — Holify.Art may resize, crop, watermark, or adjust digital presentation for brand or security purposes without altering the essence of the work.

h. Suspension for Breach — Breach of agreement allows Holify.Art to suspend display without prejudice to legal remedies.

9. Signature & Acceptance

By signing below, I confirm my understanding and acceptance of all the applicable terms. If the Artist is deceased, the Artist's legal heir(s), as recognized under applicable law, shall sign this Consent Form.

Artist / Consenter Signature: _____

Date: ____ / ____ / 20____

Printed Name: _____

Annexure

Sl. No.	Title of the Artwork	Medium	Dimensions in inches (Width, Height)	Expected Price (Rupees)
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				